


<b>Name &amp; Designation</b>	<b>R.SRIRAM</b>  <b>Head of the Department &amp; Lecturer in Business Administration</b>	
<b>Subject Interests</b>	Business Management Marketing Management Marketing Research Company Law Organisational Psychology	
<b>Professional Experience as a Academician</b>	<ul style="list-style-type: none"> <li>• Overall Experience – 7 Years</li> <li>• As Lecturer in R.K.M.Vivekananda College Evening College since June 2004</li> </ul>	
<b>Industry Exposure and Consulting</b>	Associated with Industrial Economist (Fortnightly Business Magazine) as <b>Member of Financial Analysts Committee</b> for the Industrial Economist Business Excellence Award, 2000	
<b>Awards &amp; Achievements</b>	<ul style="list-style-type: none"> <li>• <b>College Gold Medalist</b> in University Examination, March 1995</li> <li>• Secured All India 40<sup>th</sup> Rank in ICAI Foundation Examination in November 1995.</li> </ul>	
<b>Research &amp; Publications</b>	<ul style="list-style-type: none"> <li>• Presented a Paper on SEBI Guidelines and Investor Protection at SICASA conference, Chennai in January 1997.</li> <li>• Published an Article on Internet titled "RIDE THE NET " in the Chartered Accountant Students Journal in March 1998.</li> </ul>	
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